

# MEMBERSHIP APPLICATION

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Email Address \_\_\_\_\_

For e-mail notifications, news & updates.

Home Phone: (\_\_\_\_\_) \_\_\_\_\_

Cell Phone: (\_\_\_\_\_) \_\_\_\_\_

- Individual Member \$35/year
- Couple (list two names above) \$45
- Business Membership\* \$60
- Supporter\* \$60
- Sponsor \$125

\*Business and supporter memberships include a link to the SADS website PLUS 50% advertising discount in the MODERNE TIMES and a Cloisonne SADS membership pin.

Total Amount Enclosed \$ \_\_\_\_\_

*Thank you!*

*Send check or money order payable to:*

Sacramento Art Deco Society  
P.O. Box 162836  
Sacramento, CA 95816-2836

(916) 863-9667  
Website: [www.sacartdeco.org](http://www.sacartdeco.org)

# LOCAL ART DECO



East Lawn Memorial Park Building  
43rd & Folsom Blvd., Sacramento



Crest Theater  
1013 K Street, Sacramento



Sculpture by Stackpole  
Cesar Chavez Park  
I & J Street, Sacramento



Ryde Hotel, 14340 Highway 160, Walnut Grove

**MODERNE  
TIMES  
QUARTERLY  
MAGAZINE**



# SACRAMENTO ART DECO SOCIETY



[WWW.SACARTDECO.ORG](http://WWW.SACARTDECO.ORG)

**MEMBERSHIP  
BROCHURE**

# ABOUT ART DECO

Art Deco is an artistic expression that gained worldwide attention at the 1925 Paris Exposition with the introduction of geometric motifs, fan-shapes, sun rays, ziggurats, zig zag and cubistic designs. As the years progressed into the 1930s and early 1940s, the expression of speed, streamlined and modern forms became popular.

The architecture, music, fashion, interior design, cars and history of the Art Deco Era are so distinctive they are worthy of preservation!



## THE SOCIETY

Founded in 1991 the Sacramento Art Deco Society (SADS) is a 501(c)(3) non-profit organization, dedicated to preserving all aspects of the Art Deco period. Our aim is to raise awareness and appreciation of Art Deco. Our activities center around the preservation, education, history and entertainment of this unique era.



SADS Fashion Show

# SOCIETY ACTIVITIES

We strive to keep Art Deco heritage alive by creating new and exciting events to share with our members.

SADS activities include:

PRESERVATION: We advocate for and participate in projects supporting the preservation of 1920s—1940s buildings in Sacramento and the surrounding areas.

Restored terra cotta on the historic Firestone Building at 16th & L St.



EDUCATION: Our lecture series includes a wide range of Art Deco topics: design, architecture, art, fashion, music, vintage transportation, classic films, history and culture.

EVENTS: Enjoying and recreating the ambience of the Art Deco lifestyle is what makes SADS fun! Events include: architectural walking tours, museum exhibits, fashion shows, theatre tours, art gallery events, annual gala, movie nights, special events and more!

PARTNERSHIP: SADS partners with other local historical societies to enhance our community outreach, to further increase public awareness of historic and cultural resources and to support in the advocacy of preserving local heritage.



The Studebaker Drivers Club at a SADS lecture about industrial designer Raymond Loewy.

# MEMBERSHIP BENEFITS

The best part of becoming a member of SADS is socializing with others who share the same interests, along with the joy of knowing you are supporting the preservation of an important part of history. Whether you are a collector or an admirer, SADS would love to have you join us! Other benefits include:

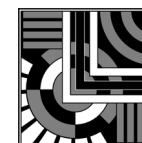
- A subscription to our quarterly magazine, *Moderne Times*
- Notifications of upcoming events for Art Deco enthusiasts
- Reduced admission to events sponsored by the Sacramento Art Deco Society,
- The opportunity to get involved with and volunteer for many activities
- A link on the Society's website plus 50% advertising discount in the *Moderne Times* for Business and Supporter level members

### JOIN TODAY!

Complete the membership application in this brochure or on our website and mail it with your check or money order payable to the Sacramento Art Deco Society. Your membership donation is tax deductible!

### FOLLOW US!

Visit us at [www.sacartdeco.org](http://www.sacartdeco.org), email us at [info@sacartdeco.org](mailto:info@sacartdeco.org) or favor us on Facebook!



SACRAMENTO  
ART DECO SOCIETY

SADS is a member organization of the International Coalition of Art Deco Societies (ICADS).